



CONSTRUCTION ■ MANAGEMENT ■ PARTNERING

KRAEMER
BROTHERS
PLAIN, WISCONSIN



St. Boniface Church, Lime Ridge, Wis. 1948



A SMALL TOWN **BEGINNING**

In 1948 America was in a state of rebirth and rebuilding. With World War II over, people across the nation were eager to resume their lives and reinvent their destiny. Three veterans looking to carve out their own successful future were Norm, Alfred and Linus Kraemer. They teamed up to begin a small construction business in their hometown of Plain, Wisconsin. From building picnic tables for the State of Wisconsin to doing repair work for Frank Lloyd Wright's Taliesin, their first projects were modest in scope. But with a strong work ethic and a dedication to customer satisfaction, it didn't take long for their company and their reputation to grow.



With stone masonry and wooden arch framing, St. Boniface Church in Lime Ridge, Wisconsin was Kraemer Brothers' first large project. The post-war baby boom increased the demand for schools and in the ensuing years the young company had as many as four school projects running simultaneously. Soon, projects of all kinds came in as they developed a reputation for competitiveness, delivering on promises and excellent craftsmanship.

As Kraemer Brothers has grown over the years, the firm's commitment to its principles has never wavered. Still located in the small town of Plain, the company has not lost its roots and continues to earn unparalleled customer satisfaction by being competitive in a fast-paced industry.



"Our school district has noticed the manner in which your company has been customer oriented. Your integrity made the difference. This project was handled with a central focus toward the construction of the finest quality high school building possible."

LETTER FROM THE SCHOOL BOARD
RICHLAND SCHOOL DISTRICT



Greenway Office, Middleton, Wis.

Raven Software, Middleton, Wis.

A SOLID FOUNDATION

Kraemer Brother's breadth of experience and expertise is larger than its founders could have ever imagined. In the hospitality industry, Kraemer Brothers is among the nation's top builders, and the firm continues to serve long-time clients in a variety of industries, including healthcare, biotechnology, office, food and dairy manufacturing, retail and gaming.

Continuing to build on a family foundation, succeeding generations of Kraemers have joined the company. They are found in every division of the company's operations, from the carpentry crew to field and office management. Keeping to the same customer satisfaction and small-town values Kraemer Brothers started with, the company's talented and dedicated workforce year after year ensures the continuation of the integrity, craftsmanship and speed Kraemer Brothers is known for.



"As a person in the industry who will look at and critique a lot of masonry jobs, I will tell you that I am in awe of the craftsmanship that I observed from Kraemer Brothers."

TIM BUECHEL
BUECHEL STONE CORPORATION



Ho-Chunk Casino, Hotel and Convention Center, Lake Delton, Wis.

“In spite of the tremendous hurdles we had to overcome to maintain the hyper-track schedule, we finished each major milestone on time and within budget. From the very beginning, your ability to mobilize set a pace that pushed the architects to their limits to keep up. Your organization’s leadership, communications, and commitment to teamwork forged the success of this unprecedented construction pace.”

CLARENCE PETTIBONE
PRESIDENT PRO TEMPORE
HO-CHUNK NATION

A TRADITION OF EXCELLENCE

Kraemer Brothers has achieved what every company hopes to obtain: success and respect in its industry. With over 70% of business coming from repeat customers, Kraemer Brothers has proven its expertise over and over. In construction, relationships like these are determined by performance, and each company member at Kraemer Brothers perpetuates this with their dedication, loyalty and longevity. The average tenure of the firm’s management group is 17 years, over four times higher than the national average, and the workforce is home to many second- and third-generation craftsmen. This speaks to the caliber of the company’s skill and experience.

Great Wolf Lodge, Lake Delton, Wis.



“This is a unique company, because they truly represent the owner in a business manner that makes us feel that they are partners with us. The team at Kraemer Brothers is wonderful. They build a great product, because they listen and care about the customer.”

KIM SCHAEFER
COO, GREAT WOLF RESORTS



Agora Town Center, Fitchburg, Wis.

St. Clare Hospital, Baraboo, Wis.



"Kraemer Brothers has been the general contractor for three large expansion and renovation projects here at St. Clare. The work is exemplary, and we would not hesitate to use the company again and recommend it to others."

MARY PAT ELSEN
ST. CLARE HOSPITAL

Customer expectations are exceeded on a consistent basis because of the strong work ethic of company members and their commitment to producing quality buildings. The firm prides itself on keeping its workforce on the cutting edge of construction with continuous training, state-of-the-art equipment and an award-winning safety program. By being an innovative industry leader, Kraemer Brothers has achieved much success for its clients.



CREATE A PARTNERSHIP

When a partnership forms between a client and Kraemer Brothers, it comes with certain assurances and understandings. Budget, schedule and constructability analyses are comprehensive, and they are accomplished at the earliest stages of a project. Contractor bids are received in an open, ethical way, and clients are informed and involved during the construction phase, receiving weekly or even day-to-day milestones.

Kraemer Brothers is eager to develop scheduling strategies and value options for each new project. Through early partnering with its clients, Kraemer Brothers helps reduce the risks and costs that are associated with any construction endeavor. The firm is accustomed to working extra shifts so a client can meet an unusual deadline, as in completing a 300,000-square-foot resort and waterpark in 300 calendar days. Careful planning is another managerial talent Kraemer Brothers specializes in, evident when eleven retail buildings were constructed simultaneously on a sprawling 51-acre site. And it is not uncommon for Kraemer Brothers to offer over 100 value engineering options in the preconstruction phase.

In the end, Kraemer Brothers saves its clients time and money.



"Kraemer Brothers' contributions to the success of the project were invaluable. From marketing, to budgeting and value-engineering, to on-site improvements, Kraemer's staff consistently put the owner's goals and objectives as the top priority."

TIM CAREY
GREENWAY PROPERTIES



BUILD MORE THAN A BUILDING

Since 1948, Kraemer Brothers has constructed many noteworthy projects and formed many solid partnerships, some as old as the company itself. By working with Kraemer Brothers, you will know how the firm has earned its admirable reputation. You will experience first-class reliability, unbeatable craftsmanship and genuine honesty and integrity. Kraemer Brothers will construct an exceptional on-time and on-budget project that is done right the first time.

“If I were permitted to choose only one contracting firm who would build all the buildings with which I was concerned... I would unquestionably select Kraemer Brothers as the one.”

THE LATE WILLIAM WESLEY PETERS
CHAIRMAN OF THE BOARD, THE FRANK LLOYD WRIGHT FOUNDATION
VICE PRESIDENT/CHIEF ARCHITECT, TALIESIN ASSOCIATED ARCHITECTS

Our ultimate goal for each and every client is that they feel just as Mr. Peters did.

Please contact Kraemer Brothers and see for yourself.



“There is a term used in Total Quality Management programs today called ‘best practices.’ It is evident that your organization could be used as an example of this quality principle.”

COVANCE LABORATORIES



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