

Interactive Design and Web Strategies

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Top - Berghoff and Blues microsite Middle - Janesville Vision for Erdman Bottom - Oshkosh B'Gosh

The Gunter Agency has been involved in web design and interactive applications for almost as long as the internet has been around as a public media.

Unlike any other media before it, the internet's continual evolution requires constant relearning of skills and programs, re-evaluation of media placement, and major shifts in strategic thinking.

When we sit down with you, our goal is to answer your questions in a non-technical way. We'll break it down to make it easy to understand so don't have to be a geek to have a strategic web presence.

One thing we recommend for many of our clients is allowing us to develop a site with a Content Management System (CMS) that allows you to easily make changes to the site without needing to learn any programming or coding. (It's easy, just ask for details!)

The Gunter Agency has done awardwinning web design and can help in:

- Website development, including strategic marketing, design, copywriting and backend programming
- e-Commerce websites
- Forms, databases and auto-responders
- e-Mail marketing programs
- Search Engine Optimization (SEO)
- Web banner ads
- Video content

On the social media front, the Gunter Agency is involved in:

- Video and viral strategies (inc. YouTube)
- Social media strategies (Facebook, etc.)
- Advertising on social media sites
- Blogs and e-newsletters

We recommend visiting our Creative Director's blog at www.RandelGunter.com where you can read about SEO marketing, and social media strategies.

Or call for more information. 608-527-4800.

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Top Left - Proganics website Top Right - Wyffels Hybrids microsite Middle Left - Unwin Chiropractic Middle Right - website, Global Trade Village Lower Left - checkout page for Awesome Music Company Lower Right - website for The Ad Diner





