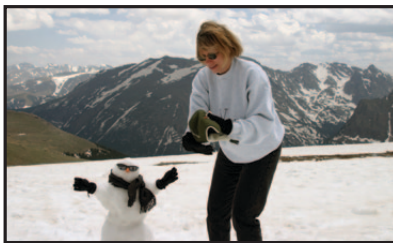


The Childhood Agricultural Safety Network's "Keep Kids Away from Tractors" campaign sought to save lives by raising the awareness of the dangers of tractors. Photos for the campaign needed to match the rustic and traditionalist nature of the farm while capturing the somber message of tractor safety.



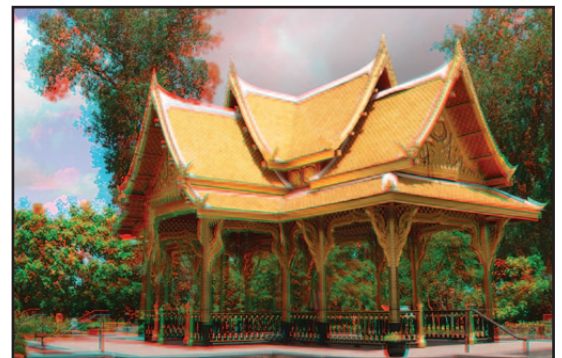
Retail sales are planned well ahead of time, so when OshKosh had us prepare for an outerwear sale during the summer we found ourselves with a cool idea and not an ounce of snow to work with.



OshKosh loved the idea but didn't like any of the stock photos available, so we made a stop in the Rockies to make the snowman featured in the final display.

Although we're considered an ad agency and design studio, we like to get involved in parts of the process that aren't really typical for advertising companies with "agency" in their name. Photography is one of those areas. Although we still hire out some photography depending on needs and geographical locations, we also shoot a lot ourselves.

We have an in-house studio with lighting, and also have travel kits to take on location. We do tabletop photography for catalogs, lifestyle imagery for advertising, and live events for editorial and entertainment purposes.



We've been doing 3-D photography for over a decade. (We can send you some samples with red-blue anaglyphic glasses if you're interested.)

Visit gunteragency.com/3d for more information.

Photography



It's hard to imagine that many chickens until you see them for yourself. Photos taken for Quality Technology International (QTI).



We did a series of direct mail pieces for Charter Business focusing on customer testimonials. The Showboat Saloon (above) used Charter's service for the many TVs throughout the bar and restaurant. We made sure the photos featured the owner, the bar, and the televisions equally.



Jill and Lee Unwin of Unwin Chiropractic and Wellness needed photographs for collateral and web materials. Portraits taken in front of the Madison skyline gave a more cheerful and healthful feeling than the typical staff headshots.

Photography



Product photos for an online guitar retailer.



QTI had Cross pens made with their logo on them and gave them away in a drawing at tradeshows. The photos supplied by Cross weren't big enough for the large signs at the booth, so we created our own.



This sell sheet for Huber utilizes fake ice.

Interior architectural photo for TJK Design Build.



Product photos for Live Action Lures' largest product, the Mo Joe.



Photos from the All Star Smooth Jazz Cruise.

